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UNITED STATES DEPARTMENT OF AGRICULTURE Extension Service Washington 25, D. C.

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September 18, 1952

TO STATE EXTENSION ECONOMISTS IN MARKETING

Subject: Farmers' Cooperative Leadership Conferences in Iowa

Most of you are concerned with educational work with farmers' cooperatives, including management, boards of directors, and general membership.

Sam Thompson of Iowa sent me a copy of a report on a series of conferences held this summer. These meetings were sponsored by the Consumer Cooperative Association of Kansas City. No doubt CCA has worked in cooperation with extension services in other States on similar programs. I believe that many of you will find this report useful in connection with your own particular programs. We have mimeographed the report for distribution to all State extension marketing economists.

From reading over this material, it is evident that the people attending the Iowa meetings were stimulated by the formal discussions and that they did some profitable thinking and concluding on a group basis. I was especially interested in the listing of things that farmers think should be done to protect their cooperative organizations.

I am sorry that I do not have copies of the chart referred to at the end of the report. I am writing CCA asking them to send us copies, if available, for distribution to the States.

I am thinking that greater exchange of the materials used by the several States and reports of conferences held may be desirable. If you agree with this view, we should be happy to do more of this type of work. If you think we should do this job for you it will be necessary for you to send us the materials as they become available.

Sincerely yours,

L. R. Paramore, In Charge General Crops Marketing Section

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Division of Agricultural Economics

Enclosure

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